

goop
x
FROMENTAL

Along the Wild Path
Collaboration Collection



The Goop x Fromental collaboration reimagines Fromental's core chinoiserie style, embellishing a cherry blossom grove with Goop's own symbols of transformation. From birds and woodland creatures to medicinal herbs like cannabis and mushrooms, there is a huge amount of allegory within the elements.

Our two colourways; Dawn and Dusk, are made as hand-painted and embroidered original wallcoverings, as well as printed wallpapers.

FRONT COVER IMAGE Along the Wild Path in Dawn
RIGHT-HAND IMAGE Along the Wild Path in Dusk
Credit: Styled by Alyce Taylor | Photo Credit: Chris Everard



Each painted panel starts as a length of raw silk, which is brushed with an iridescent pearl wash to add further lustre. Our artists are masters of traditional Chinese painting, often using two brushes simultaneously.

Our embroiderers work with unspun silk floss for incredibly fine stitching, with 600 stitches in a single blossom. An individual panel can take up to 400 hours to complete.



IMAGE Close-up of Along the Wild Path in Dawn

Along the Wild Path GF01

Fromental wallcoverings are hand-made to order, tailored for each room. From supplied elevations and floor plan, we will place the design and panel seaming to ensure optimal installation.

Technical Information

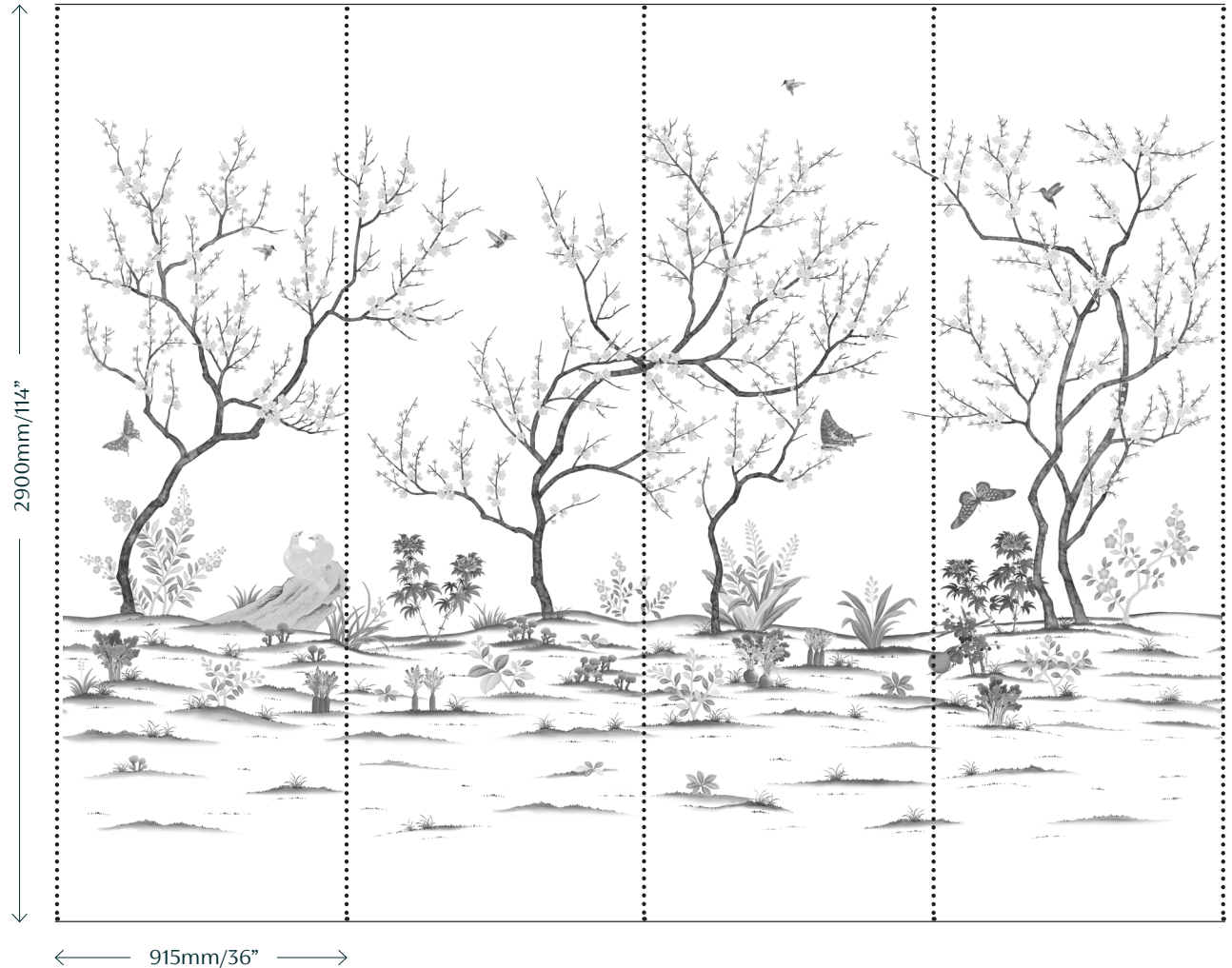
Material and Technique

Hand-painted and hand-embroidered onto paper-backed silk.

Dimensions

Height - Panels are supplied 300mm/12" higher than specified wall height. Standard panel height is up to 4300mm/14ft. Taller panels are available with a surcharge.

Width - Standard panel width 915mm/36" plus 15mm/ 1/2" trim.



Colourways



01 Dawn on Platinum Silk



02 Dusk on Custom Strata Silk